

# The 16th Annual Pittsburgh Business Ethics Awards



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Please complete the form below and send to **SFSP Pittsburgh Chapter, P.O. Box 97795, Pittsburgh, PA 15227.**

For more information, please call **(412) 655-4447** or e-mail **AnnMcKenna@PittsburghSFSP.org**.

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16TH ANNUAL PITTSBURGH BUSINESS ETHICS AWARDS

P.O. BOX 97795  
PITTSBURGH, PA 15227

Presented by the Pittsburgh Chapter of the Society of Financial Service Professionals and co-presented by the David Berg Center for Ethics and Leadership at the University of Pittsburgh, the Rotary Club of Pittsburgh, and the Allegheny Conference on Community Development

16th Annual Pittsburgh Business Ethics Awards

**Wednesday, February 22, 2017**

Omni William Penn Hotel, Downtown Pittsburgh

KEYNOTE SPEAKER:

**Dan Adley**

Chief Executive Officer of KTA-Tator, Inc. (KTA)  
2015 PBEA recipient, Medium Company Category



SPONSORSHIP OPPORTUNITIES  
AVAILABLE!  
See Inside!



**Thank you for your interest in sponsoring  
the 16th Annual Pittsburgh Business  
Ethics Awards!**



The Pittsburgh Chapter of the Society of Financial Service Professionals is proud to present the Pittsburgh Business Ethics Awards. These awards are designed to honor U.S. companies that demonstrate a firm commitment to ethical practices in their day-to-day operations, philosophies and response to crises and challenges. The Society of FSP - Pittsburgh Chapter has presented the awards since 2001.

The Pittsburgh Chapter of the Society of Financial Service Professionals, along with the David Berg Center for Ethics and Leadership at the University of Pittsburgh, Pittsburgh Rotary, and the Allegheny Conference on Community Development serve as hosts for the Pittsburgh Business Ethics Awards -- recently recognized as the finest regional award for this honor in the country.

Nominees for the award are submitted directly to the SFSP. Anyone is eligible to nominate a business for the award. Nominations are reviewed by members of the SFSP. All eligible nominations are sent to the David Berg Center for Ethics and Leadership at the University of Pittsburgh for review and evaluation. The results are sent to a panel of judges which selects the finalists and winner for each category. Nominees are judged on the management's commitment to business ethics, communication of ethical standards to employees, production of high quality services or products, and a commitment to the community and charity.

Three separate awards are presented based on the size of the company and number of employees. Nonprofit companies are not eligible. A financial service company earning more than 25% of revenue from providing financial services or from the sale of financial products is not eligible.

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For complete details, please visit  
[www.PittsburghBusinessEthicsAwards.com](http://www.PittsburghBusinessEthicsAwards.com)  
or call (412) 655-4447 or email  
[AnnMcKenna@PittsburghSFSP.org](mailto:AnnMcKenna@PittsburghSFSP.org).

**GOLD SPONSOR: \$10,000.00**

- Category exclusive
- Opportunity to address all luncheon attendees and introduce keynote speaker
- Full page ad on back cover of luncheon program
- Opportunity to send 4 emails to all SFSP members to offer/promote company products/services
- Table display or exhibit at luncheon registration area
- Company link on PBEA website for 12 months
- Sign/banner displayed at awards luncheon
- Logo recognition in promotional ads to publish in the Tribune-Review
- Verbal recognition from the podium during the awards luncheon
- Two reserved tables - seating for 20 guests - at awards luncheon

**SILVER SPONSOR: \$5,000.00**

- Half page ad in luncheon program
- Table display or exhibit at luncheon registration area
- Company link on PBEA website for 6 months
- Logo recognition in promotional ads to publish in the Tribune-Review
- Sign/banner displayed at awards luncheon.
- Verbal recognition from the podium during the luncheon
- Reserved table seating for 10 at the awards luncheon

**BRONZE SPONSOR: \$2,500.00**

- Sign/banner displayed at awards luncheon
- Quarter page ad in luncheon program book
- Name recognition in promotional ads to publish in the Tribune-Review
- Verbal recognition from the podium during the luncheon
- Reserved table seating for 10 at the awards luncheon

**PBEA SCHOLARSHIP: \$2,500.00**

- Opportunity to present scholarship to student(s) at luncheon
- Recognition as Scholarship sponsor in the *Tribune-Review*
- Recognition on awards promotions - print, web, Facebook, etc.
- Reserved table seating for 4 at the awards luncheon

**TABLE SPONSOR: \$600.00**

- Listing in luncheon program book
- Reserved table seating for 10 at the awards luncheon

**PROGRAM BOOK ADVERTISING OPPORTUNITIES:**

- Full page ad – 5" X 8" - \$500
- Half page ad – 5" X 4" - \$250
- Quarter page ad – 2.5" X 4" - \$125

**Past Recipients of the  
Pittsburgh Business Ethics Awards**

<u>YEAR</u>	<u>LARGE COMPANY</u>	<u>MEDIUM COMPANY</u>	<u>SMALL COMPANY</u>
2015	Chorus Call, Inc.	KTA-Tator, Inc.	Institute of Consultative Bioethics
2014	Peoples Natural Gas	GiftCards.com, LLC	GTECH Strategies
2013	Tucker Arensberg, PC	Energy Swing Windows	Multi Print Media, Inc.
2012	GENCO	Bethel Bakery	Baker's Waterproofing
2011	Honeywell Electronic Materials	Mascaro Construction	Sauereisen, Inc.
2010	Consol Energy	N/A	General Carbide
2009	Eat 'n Park	#1 Cochran	IQ, Inc.
2008	FedEx	MARC USA	Handee Marts
2007	MSA	Bombardier	Henne Jewelers
2006	Kennametal	Duquesne Light Company	Healthy Performance
2005	NOVA Chemicals Corporation	MEDRAD, Inc	Truefit Solutions
2004	Respironics, Inc.	P.J. Dick	G.S. Jones and Sons
2003	PPG Industries	FreeMarkets Inc.	Iris Technologies
2002	Bayer Corporation	Stargate Industries	Tudi Mechanical Systems
2001	Alcoa	Kennywood Entertainments, Inc.	Waller Corporation

**SOLD**